



MINNEAPOLIS MATTERS

Minneapolis Chapter Newsletter

www.iaap-minneapolis.org



September 2006
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Open House and Vendor Show – October 5, 2006

The DoubleTree Park Place Hotel
1500 Park Place Blvd. (Hwy. 394 & Xenia/Park Place)

5:30 to 8:30 p.m.

Registration for this special event is only \$15

Food and some refreshments will be provided, and a cash bar will be available.

To register, contact **Laura Johnson** by noon on Friday, September 29 via email at ljohnson@quadion.com (preferred) or 952-924-1411.

Details of the event can be found on page 6.

President's Message

"AND THEY ARE OFF!"

The cars (teams) are off and speeding down the track. We are going to have an exciting and creative year. I challenge you to get involved so you aren't "left in the dust."

Speaking of challenge, that brings me to the third theme of RACE, Challenge our Commitment. Little did I know when I chose this theme that it would work as well as it does with President Chandler's theme. We can all be proud of the Minneapolis Chapter this year. We are truly bringing President Chandler's theme to life.

Commitment. We are not only challenging the commitment of each and every chapter member, but a large number of our members are truly showcasing the word commitment. Bernadette Stanley and Connie Hill, with the help of their committee members, are putting together a most exciting vendor show for the October meeting. This Open House will give us a chance to show our commitment to the Minneapolis Chapter and IAAP to potential members. Need I mention "freebies" and fun?



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Newsletter Deadlines

October 9
 November 6
 December 11
 January 8
 February 5
 March 5
 April 9
 May 7
 June 11
 July 9

Continuing Education. Our educational forums are second to none. Education Co-Chairs Bernadette Stanley and Ronda Wubbena have been working tirelessly to put together a fantastic educational year and a very professional-looking chapter brochure highlighting our speakers. I believe recertification points will be available for most of these speakers. Attend the educational forums and you will definitely be smarter in June.

Communication. Part of our mission statement is to be on the cutting edge of technology. We are firmly committed to challenging ourselves to this end. To the best of my knowledge, we are the first chapter to put our speakers/programs on our web site. Shortly following each meeting, you will be able to at least hear the speaker, and whenever possible, we will publish the video presentation as well. There are so many ways to keep abreast of what is happening in the Minneapolis Chapter, the MN-ND-SD Division and IAAP. We can disseminate communications all we want, but if you never check out the Minneapolis Chapter Website, the Division Website, or the IAAP-HQ Website, the work everyone has put into this endeavor will be for naught. This will, no doubt, challenge your personal commitment, because you will need to take the time to check out all that is available. It is simply amazing. For example, you can almost attend the International convention in Reno free of charge with all the reports and photographs available on the HQ Website. I encourage you to make it a regular habit (at least once each week) to check the websites. As this technology develops, it will, most likely, become the primary means of communication with our members.

Creativity. We have such creative members in our chapter. If you missed the September meeting, you missed out on the presentation of original hits. Yes, I am talking singing that with a little practice could be in the running for a Grammy! We have team cheers to encourage motivation. And, wait until you see the cars the teams decorated! These unique vehicles will be displayed at each meeting and will be placed in order of the current race position - point cutoff determined one week prior to the meeting.

Connectivity. The Internet has made it so easy to keep in touch with all IAAP members. It definitely enhances networking. I have a very real example of networking. A former member of our chapter who recently transferred to the Skyway Chapter is moving to Hawaii for three years. Her husband is in the military and being stationed on Oahu. She will be transferring her membership to the Hawaii Chapter, our "sister" chapter. She almost "instantaneously" has a home with new friends and even contacts for employment opportunities. Our E-Pal program will allow us to be truly connected! Check out HQ's plans to enhance connectivity with members.

Our chapter is truly RACING ahead with our five "Cs." Our commitment, continuing education, communication, creativity and connectivity are going to enable us to have a fantastic CELEBRATION in May. Loanne Lindfors chairs an *ad hoc* committee to explore ways to enhance our chapter identity. A new chapter logo was revealed at the meeting. And, the committee is still making more plans. Lila Kalish CAP chairs another *ad hoc* committee to apply for an Avery grant. Last year the *Twin Cities West* Chapter won \$1500! Wouldn't this be a great reward for a successful RACE!



Brenda Shaw CPS, CAP, M.S. Ed.
 2006-2007 President

Board Meeting Schedule

Board meetings begin at 5:45 p.m. and are held at the DoubleTree Hotel.

September 28
 October 26
 November 30
 December – no meeting
 January 25
 February 22
 March 29
 April 26
 May 31
 June 28

Board members are required to attend, committee chairs are encouraged to attend and all members are welcome to attend.

Upcoming Dates

Thursday, Sept. 28
 5:45 p.m.
 Board Meeting
 DoubleTree Hotel

Thursday, October 5
 5:30 p.m. Chapter Meeting & Open House/Vendor Show
 DoubleTree Hotel

October 13-15
 MN-ND-SD Division Fall Conference, Madden's on Gull Lake, Brainerd, MN

October 15-18
 Certification Seminar, Marriott Rancho Las Palmas Resort & Spa, Palm Springs, CA

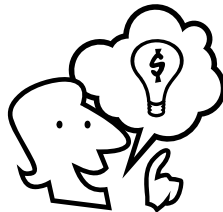


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Do You Like Entertainment?

The Yellow Team has a wonderful project to help with ways you can be entertained as well as raising funds for the Minneapolis Chapter.



At the chapter meeting we will have **Entertainment** coupon books on sale for \$30. \$6 of the cost will be donated to our chapter – what a great way to SAVE on things you like to do or buy and make a DONATION all with one purchase!

Look for the table/display when you arrive at the chapter meeting. There will also be information available to share with friends so they can place an order online and our chapter will receive that credit also. We hope that each member will be able to sell at least 4 books.

So plan your list for gift giving – and don't forget one or two for yourself so you can keep one at home and one at the office.

Tuesday, October 19

11:37 a.m. Lunch Bunch
Location TBD

Thursday, October 26

5:45 p.m.
Board Meeting
DoubleTree Hotel

Thursday, November 2

5:30 p.m.
Chapter Meeting
DoubleTree Hotel

2006-2007 Meeting
Sponsors

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The Minneapolis Chapter
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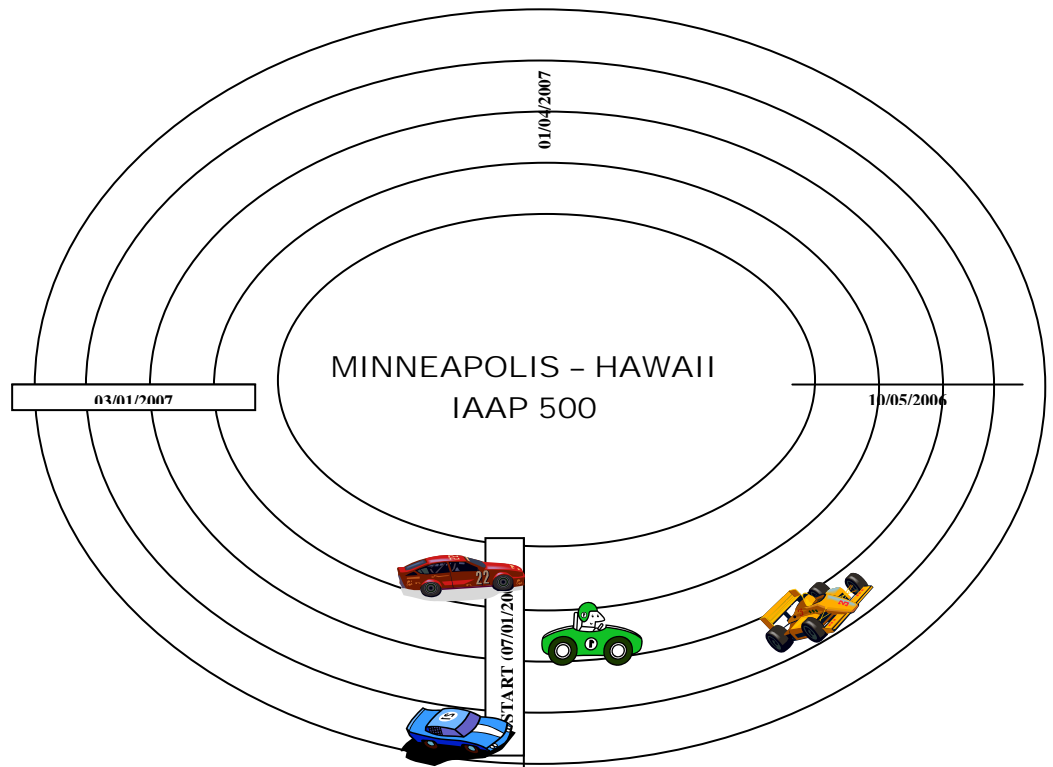


Visit us

Minneapolis Chapter
www.iaap-minneapolis.org

MN-ND-SD Division
www.iaap-mnndsd-division.org

IAAP International
www.iaap-hq.org



Race Updates and Changes

1. For various practical reasons, the White Team will hereafter be known as the GREEN team to match their car. (Green tag board came in the package!)
2. Based on the latest Headquarters Active Member Roster (08/31/2006), Melain Johnson will replace Michelle Craig on the Red team.
3. Michelle Bauer is really Michaela Bauer (Green team).
4. The Yellow team is ahead with 48 points reported.
5. Individual points reported are: Mary Ellen Tieche (48-Yellow); Brenda Shaw (33-Yellow); Diane Carlson (20-Green); Judy Gasser (10-Yellow); Connie Hill (1-Green).

DRIVERS: Please collect the points for your team and get them to Brenda no later than September 28, 2006 to be included in the next report!

Also, please note the new numbers assigned to the points list, and report the number with the value. It saves time in searching. For example: If your member receives a Spark Plug Award, you would report it at item 37 Spark Plug Award 1 pt.; item 20 write a newsletter article 3 points, etc.

Point Activity		Value
Turbo Charger		
1.	Get a financial sponsor of \$250 or more for your car or a program	20
2.	Sponsor three new Chapter members	20
Blue Ribbon Points (1st Place)		
3.	Sponsor a new Chapter member	10
4.	Attend International Convention	10
5.	Be a Board member or committee chair	10
6.	Attend ALL Chapter meetings (Sept – May)	10
7.	Bring a guest to five meetings	10
8.	Do public speaking to a group, business, employer regarding IAAP – Minneapolis Chapter	10
Red Ribbon Points (2nd Place)		
9.	Renew membership before May 1, 2007	5
10.	Attend a division meeting	5
11.	Mentor a new member	5
12.	Create, lead, and complete a Chapter fundraiser/ways & means project	5
13.	Be a non chairperson committee member	5
14.	Be a team driver/assistant driver	5
15.	Get an inactive member to increase their activity level as determined by your team driver and the Membership Committee Chairperson	5
16.	Staff the IAAP booth at an event	5
17.	Develop an e-pal relationship with a member of the Hawaii Chapter (sister chapter). Share what you have learned at our May banquet	5
White Ribbon Points (3rd Place)		
18.	Bring a guest to a meeting	3
19.	Arrange for a vendor at a meeting	3
20.	Write a newsletter article	3
21.	Visit another Chapter's meeting and bring back an idea to share with the Minneapolis Chapter	3
22.	Attend a Board meeting (non board members only)	3
23.	Develop a team cheer	3
24.	Serve on a team pit crew	3
25.	Donate a prize that raises/valued over \$25 for a fundraiser	3
26.	Go on a job interview	3
27.	Develop and carry out a "Best Cookies" baking contest as a ways & means	3
Yellow Ribbon Points (4th Place)		
28.	Attend a chapter meeting	1
29.	Contribute to decoration of your team car	1
30.	Make an RTF contribution of \$5	1
31.	Provide transportation to a meeting attendee (.5 each way for a member on the permanent reservation list; 1 pt. each way for a guest or member not on the permanent list)	1
32.	Bring a previous member to a meeting	1
33.	Introduce yourself to a meeting <i>visitor</i> and follow up with a call/e-mail. CC: your team driver.	1
34.	Model in a fashion show	1
35.	Participate in a fundraiser for a non profit charitable organization (non IAAP)	1
36.	Wear something Hawaiian to the May luau banquet	1
37.	Receive a Spark Plug Award	1

Take a look at the points listed above. Is there some way you can volunteer to help your team advance your car along in the race. Your team Driver needs to be kept up to date on you points, so please report your points every time you earn them. The final point tally will be taken at the May meeting and the winners announced before the banquet is completed.

REMEMBER THE PRIZES:

Winning Team: \$250.00 to be divided among team members by Driver(s) and Pit Crew
Winning Driver: Surprise Mahalo Prize
Winning Asst. Driver: Surprise Mahalo Prize
Highest point individual on winning team: Surprise Mahalo Prize

PERSON with the most points overall has the option of:

1. A week in Hawaii to attend the Hawaii Chapter's installation of officers (includes \$250.00 of the airfare) or
2. Weekend stay at the newly remodeled DoubleTree Hotel (includes \$100.00 a cash allowance—If this is not chosen by the winner, a drawing will be held to determine the winner) or
3. \$75.00 gift card.

GET YOUR MOTORS RUNNING and **RACE** over to the DoubleTree for the Open House and Vendor Show on October 5th. We've planned an exciting and fun-filled evening and you won't be disappointed. Vendor registration forms are still arriving and the list is growing daily.

Here's a sampling of our exhibitors: from the office supply and equipment field, experts from Corporate Express, Avery, Acco, Sanford, Fellowes, and Smead will be ready to show you their newest products and no doubt have a few samples to share. In the area of corporate gift items: VIP Promotional Products. You'll find the Bloomington Convention Center, Riverwood Inn, Equinox Creative, and BayView Event Center representing the event planning/conference/hospitality industry.

Of course we couldn't forget to include those products and services that make our personal lives easier. Consultants from Mary Kay Beauty and Skin Care Products, Premier Jewelry, Pampered Chef, Tastefully Simple, Lia Sophia Jewelry, Avon Products, Hawaiiikiki, Arbonne International, Weekenders, Wayzata Mortgage, and Su Casa Redesign will be there, as well as Simon Delivers.

We invite everyone to learn more about IAAP, so stop by the information table for some literature and watch a quick video on IAAP. Members of the Minneapolis Chapter will also be available to answer any questions.

Be sure to get your RACE "Program" when you register as this will be your ticket to each of our "Pit Stops" for food, beverages, and the all important "goodie bag". There will be several door prizes and giveaways throughout the evening as well.

Representatives of the DoubleTree will be giving tours of their newly (and beautifully) renovated hotel. The rooms are so inviting that you'll want to book a room on the spot and stay the night!

P.S. If you know someone who might be interested in participating as a vendor, the deadline has been extended to Friday, September 22 at 3 p.m.

Vrrroooooooooooooom!

Minneapolis – Hawaii IAAP 500



Every member has a chance to win the grand prize this year!

Chapter Members:

Here is a great opportunity to sign up potential members, network with your team, contribute to Chapter fundraising, and the RACE goes on! Check out all the things that you can do to earn points for your team and yourself. Recruiting new members is only one way to earn points in the competition. Take advantage of career development opportunities and build professional networks. Start earning your points TODAY!



GRAND Prize:
One week in Hawaii!

Aloha to Tomorrow



1st Optional Prize:
Weekend for two at
DoubleTree Park Place
Hotel



2nd Optional Prize:
Gift card

President Brenda Shaw CPS. CAP will announce the winner at the May Annual Banquet (Luau)



Nominating Committee Report

Board Officer Positions

You still have an opportunity to be on the Board this year. Nominations from the floor for the positions of 2006-2007 President-elect and Secretary will be accepted at the November chapter meeting. I hope you will consider stepping forward to fill these positions.

The future of our chapter depends on the board officer positions being filled, not only for the President-elect this year, but also for the board officer positions for 2007-2008. Please contact me with any questions you may have.

Call for Nominating Committee Candidates

I'm looking for three members to join me on the Nominating Committee for the 2006-2007 year. Nominations and election will take place at the November chapter meeting.

Lila Kalish CAP
Nominating Committee Chair
lkalish@comcast.net

2006 IAAP International Convention Delegate's Report

The opening ceremonies are always exciting and can be emotional, especially when members walk in with the flags from all the IAAP countries. Lisa Hogan, MN-ND-SD Division President carried the flag of Australia.

On Monday the welcome speaker was a true cowboy, Nevadan gentlemen, and Channel 8 Reporter/ personality – John Tyson. He was very entertaining as he gave some history of the old west, Reno, and Nevada. At the end of his address he left us with this quote: "Whatever you do, never squat with your spurs on." I wouldn't have been surprised to learn that his horse was tied up out front either.

The officers were presented and it was announced that there were 32 nominations for International officers. We also learned that there were 363 first-time attendees.

On Tuesday the Keynote Speaker was Erik Wahl - the Art of Vision. Erik is a recognized artist and speaker who inspires organizations to better embrace their future by becoming more creative. He is the founder of the Wahl Group, a consulting firm designed to challenge individuals to expand their minds and utilize unconventional wisdom to achieve extraordinary results. I recommend you check out his site www.erikwahlstudios.com

During the course of his presentation Erik would take large bottles of paint and just "squirt" them over the large canvas set up on an easel. As he spoke he would take brushes and just feather, draw, paint, slap etc. at the blotches of paint. When he was finished he took his canvas, turned it around as the audience loudly exclaimed and yelled their excitement - it was a picture of the head of the statue of liberty. I can tell you that I had goose bumps all over – and tears in my eyes. He donated the painting to be used as a fund raiser for Habitat for Humanity in New Orleans and they raised around \$5500. The winner was a gal from Canada and when I spoke with her (she was just across the aisle from me) she was deciding what to do with it. Even though she was thrilled to win, she felt that it belonged in the US and therefore decided to donate it back to IAAP where it will be displayed at IAAP headquarters.

Motions were made regarding the Bylaws Amendments. These can be viewed in member's place of the website: iaap-hq-org. There were two Bylaw Amendments and one Standing Rule Amendment that were distributed prior to convention. The two Bylaw Amendments, including the increase of International Dues, passed. There were two Floor Amendments; one was adopted and one failed. They became effective as of the close of the convention. The voting took place that afternoon and it went very smoothly with the use of the electronic voting machines. There were two ballots.

Then it was time to visit the Expo – what fun – many vendors, wonderful information, and networking.

Wednesday – President Kay Enlow and Executive Director Don Bretthauer held a briefing session on the IAAP 2006-2010 Strategic Plan. The complete plan and the reasoning of some of the parts of the plan are available to members to view in the Members' Place section of IAAP website under "Latest News at a Glance." A few items to note as part of this plan will be to strengthen chapters and divisions; expand ways to connect; strengthen outreach to employers. I highly recommend that you review this information, as well as other items on the International web site.

The total number of registered attendees as of Wednesday, August 9: 1835.

The election results were shared: President: Sandra P. Chandler CPS; President-Elect: Judy McCoy CPS/CAP; Secretary: Barb Horton CAP; Treasurer: Susan K. Shamali CPS/CAP; Northwest District Director: Teresa G. Bennett CPS.

Workshops were held Wednesday afternoon and Thursday. The banquet was Thursday evening with honors and awards presented. Our new International President announced her theme "Shaping the Future." See her detailed report in members place.

Several of our local chapter presidents received a Distinguished Presidents watch. Outgoing Division President Val King received several awards also. Val was a candidate for NW District Director but lost to Teresa Bennett in the second ballot. Twin Cities West received one of the Avery awards of \$1500.

To help clarify our organization to the newer members, our chapter is one of 20 chapters in the MN-ND-SD Division. Our Division is part of the NW District that includes multiple states in several divisions.

President Chandler announced her presidential theme focusing on five C's for a quick way to outline her key goals and objectives for the year:

Commitment, Continuing Education, Communication, Creativity, and Connectivity. She stated that each of us is an essential piece in IAAP and the picture is not complete unless all of us are involved and working together to build a stronger association.

On Friday morning I attended the Leadership Conference - Moving from Chaos to Connectivity with Dr. Cal LeMon, President of Executive Enrichment, Inc.

There are many other things I could tell you about - Evening of Welcome, Evening of Entertainment, individual workshops, meeting new friends from all over the world. I only hope that you can experience a convention yourself and realize how wonderful it is to be a member of IAAP. I suggest that you visit the IAAP web site to review information from convention.

Thank you for the opportunity to represent the Minneapolis Chapter as your delegate.

Mary Ellen Tieche